NIVEDHYA K
UI/UX & VISUAL DESIGNER

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🔗 nivedhyakolathodi.com (Portfolio)

ABOUT ME

I'm a visual designer living in Bangalore, India, passionate about experimenting, learning new skills and creating new things. Currently delving deep into Graphic & UX/UI design ,my personal journal reflects my journeys through design, the web, and life. I spend a lot of time on the internet, and I'm fond of stories and I care deeply about community-building and the accessibility of knowledge and experiences.

EDUCATION

Masters in Design   2020-2022
(Information Arts & Information Design Practices)
Srishti Institute of Art, Design & Technology, Bengaluru

Bachelor of Engineering   2015-2019
(Telecommunication)
MVJ College of Engineering (VTU), Bengaluru

AISSCE   2013-2015
Kendriya Vidyalaya NAL, Bengaluru

WORK EXPERIENCE

UI/UX Designer   June - Present
Infogain - Revel

- -Leading the visual design efforts and collaborating with the team for the Microsoft Reimagine project, revamping the entire Microsoft website.
- Collaborating with the team to create visually stunning designs for the Expedia ad platform. Crafting wireframes and implementing UX strategies for the Expedia ad platform.
- Played a key role in building the Revel website from scratch.

UI/UX Designer   Jan - April 2023
SoStronk

- Created SoStronk app UI for smooth user experience, including illustrations and banners.
- Developed company mascots and design library for diverse platforms.
- Collaborated with developers to ensure accurate implementation of design elements.

Character Designer (Freelance)   May - June 2022
Bliss Network

- Collaborated with scriptwriters to design visually compelling characters consistent with game theme.
- Researched game style and genre to craft unique personalities enhancing player experience.
- Ensured visual consistency among characters by working closely with concept artists and scriptwriters.Adapted to feedback, making revisions collaboratively for high-quality, player-approved character designs.

Digital Artist (Freelance)   April 2021 - May 2022
Fat Rabbit Productions

- Collaborated with scriptwriters for visually appealing character designs.
- Adapted artwork with scriptwriters and concept artists for cohesive project vision.
- Utilized expertise in storyboarding and concept art to convey narrative effectively.

SKILLS

Tools

- Adobe Photoshop , Illustrator , XD, Figma, InDesign (Intermediate)
- Adobe Premier Pro (Beginner Level)
- Miro
- Webflow

Design

- Information Architecture , Color Theory
- Visual Design, Composition
- Creative Thinking, Mind Mapping
- Storytelling (Storyboarding)
- Wireframing and prototyping skills

BEYOND WORK

Art President   June 2018 - July 2019
MVJCE

- Organized various competitions and cultural events in the college.
- Formulated and executed the Rules and Regulations for cultural events and oversaw all the events and activities.

Neurodiversity and Strengths

- Creative problem solver with a unique perspective
- Exceptional attention to detail and ability to hyper-focus
- Strong multitasking skills and ability to prioritize effectively
- Thrives in fast-paced, dynamic environments
- Highly adaptable and flexible
- Strong intuition and pattern recognition abilities

Interests

Portraiture Art | Body Art | Journaling | Mental Health Awareness | Hip - Hop Culture | Carnatic Music | Comics | Portrait Photography